

Website visits 23,658



Facebook likes 4,523

Twitter followers 858

Instagram followers 1,657

Artback NT 2020

Audience

NT	8,385
National	4,874
Total	13,259



Performances

NT	22
National	9
Total	31



Workshops

NT	89
National	4
Total	93



Venue by Location

NT	21
National	11
Total	32



Kilometres travelled: exhibition/event

73,635

Kilometres travelled: people

268,376



Artists/arts workers engaged

NT	183*
National	11
International	6
Total	200



School events

15



Indigenous artists/ arts workers

102



Media activity (interviews, articles)

20



*54.6% of NT artists and arts workers engaged were from remote or very remote locations throughout the Northern Territory (this figure excludes Darwin, Katherine and Alice Springs).