ARTBACK NT 2020

AUDIENCE RESPONSE TO ARTBACK NT PROGRAMMING

AWESTRUCK

INTRIGUE

INSPIRED

UNIQUE

INFORMATIVE

FULFILLING

ENLIGHTENED

INTERESTING

IMPRESSIVE

PROFESSIONAL

FUN

ENJOYABLE

AMAZING

CAPTIVATED

ANTICIPATION

JOY

HERITAGE

It made me feel connected to a shared history/culture

PLATFORM

It has the potential to inspire other artists and artforms

CURIOSITY

It sparked my curiosity and made me want to find out more

63%

96%

93%

ACCESS

It gave me the opportunity to access cultural activities

POSITIVITY

It made me feel positive about the community's future

87%

79%